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Статья обращает внимание на новые вызовы современных молодых лидеров, представителей лидерства нового поколения. Предлагается рассмотреть наиболее актуальные проблемы, с которыми сталкиваются лидеры современного сообщества, а также способы решения и подходы к разрешению возникающих трудностей на пути к созданию долгосрочного видения и реализации изменений на глобальном уровне. Автор делает акцент на ряде техник по укреплению эмоционального интеллекта лидеров для повышения и укрепления эффективности делового и личного общения на разных уровнях путем.

Ключевые слова: лидеры нового поколения, лидерство изменений, трансформационное лидерство, стратегические лидеры, глобализация.

The earth now faces and experiences the turbulent era of change including all human beings as well as the rest of the world. For the past decade or two people all around the world with different professional, racial, age and gender background have come to a conclusion that past management and leadership concepts and methodologies are no longer sufficient. And there is a great demand for a new kind of leadership that will drive to results along with effective management.

Great economic, social, and global issues face us. Such factors as faster technological change, greater international competition, an unstable oil cartel, the changing demographics are among the ones that contribute to the shift. More and more changes are required in order to survive and compete effectively in the new environment. Changes always demand leadership. Leaders can help craft significant dialogue, visions, and changes to address the global change issues. Leaders are needed to help navigate today's turbulent waters and guide to higher grounds. Who are they? Who are the strategic transformational leaders?

The Dalai Lama the 14th once said «The planet does not need more 'successful people'. The planet desperately needs more peacemakers, healers, restorers, storytellers, and lovers of all kinds. It needs people to live well in their places. It needs people with moral courage willing to join the struggle to make the world habitable and humane and these qualities have little to do with success as our culture has defined it.»[3].

The era of data collection and information gathering has passed and now the world has moved to the point where it is the time to take the information and embody the transformations required by the time and «be the change we wish to see in the world», as Gandhi said.

The history has never faced a more challenging situation than the humanity is witnessing right now — whether it relates to weather catastrophes, nuclear catastrophes, economical recessions or political tensions etc., the economic recessions of 1998 and 2008 were cyclical — there was a decline and then the rise. However, the current crisis is a turbulent one. It means it's bottomless. It has spread all over and covered all the spheres of life. It clearly demonstrated

the inefficiency of government and it goes along with oil price decrease, sanctions and countersanctions. Within such circumstances of total ambiguity we need to learn to be the masters and creators of our lives.

They say when a monkey is hungry and her banana is in a jar, it will do everything to get it. It means that this is the time when everyone becomes a monkey with the banana. And if one teaches himself or herself how to pull out the banana, he or she will become unbreakable.

What do millennium leaders need besides the development of their professional qualities and the desire to take a responsibility upon themselves in order to implement the change on a global scale? They need to develop their emotional intellect. Emotional intellect is a skill to scan other people, to get along with them, to retrieve the necessary information from them and lobby your interests. A true leader who takes risks and responsibilities, who makes decisions is impossible to be a misanthrope. He or she needs to possess a certain level of emotional intellect which also means to be a strong communicator. If you are an artist who draws pipes and hates all humanity, you will have to find a person who will sell that painting. Eighty percent of success relies on success in communication. Therefore, critical thinking and negotiation (communication) skills are the ones among the top priority mastership for anyone who wants to be a leader in the life.

Ultimately, the development of emotional intellect is more about becoming aware that the deepest satisfaction in life is to feel good in your own skin. Truly, virtue is its own reward. That is what contributes to the awareness of human happiness. It's not about what's happening out there. It's about how people show up in any given moment within what's happening [7].

The world is currently in a very stressful place. Personal issues, larger social or global issues are affecting us. However, the world that we experience whether that relates to one's private life or our planetary existence is a reflection of the people that we have been. The human race has put itself into a suicidal rampage — the wars, the terrorism, the biological desecrations are happening globally. Therefore, if we

want to change the world we need to become new people.

In a certain way the human race is hurdling to its own destruction. There are so many stress factors on the planet right now. Therefore, any leader's plan should be to encourage and inspire people to become the ones who have the necessary level of wisdom and intelligence not only to survive but to thrive on planet Earth. We need to foster our higher minds, our higher wisdom, our higher intelligence so that we become the people who fully realize our potential through manifestation of our virtues such as maturity, integrity, service to others, love, and care. It has become a universal imperative for the people to become the men and women we are capable of being as quickly as possible. Unless and until we make this quantum leap inside ourselves, we can't be the conduits for the quantum leap that needs to occur in the world. Many people feel overwhelmed and stressed out because we have been put through a very rapid pace of change. All the evolutionary impulse for the human race to come to realization of its fullest potential is rushing into us right now and that may also be stressful. However, our grandchildren's grandchildren's grandchildren need us to become what we are capable of being. They need us to stop playing games whatever games we are playing that inhibit us from the full manifestation of our potential.

People used to think it's only about becoming functional from being dysfunctional — which means to make a living; arrange decent, regular meals; stay in a relationship and that was it. And now it came to understanding that the 'good' was just the beginning and now we need to transform from 'good' to 'great'.

To sum it up, people need to be taught not only to take their responsibility for their finances or chores, but they also need to learn to take the responsibility for their emotions, for being happy, for becoming more loving, caring, tolerant, and respectful people. One of the most cutting-edge leadership methods for adjusting the system of emotional management is through meditation and prayer especially when it's delivered in an unobtrusive, soft, and playful manner.

The three most important attributes or skills a leader must possess in order to succeed in the unique context of the 21st century are the wish for professional qualities development, the desire to take responsibility upon themselves in order to implement changes on a global scale, and constant development of their emotional intellect.

Emotional intellect is a skill to scan other people, to get along with them, to retrieve the necessary information from them and lobby your interests. A true leader who takes risks and responsibilities, who makes decisions is impossible to be a misanthrope. He or she needs to possess a certain level of emotional intellect which also means to be a strong communicator. Eighty percent of success relies on success in communication. Therefore, critical thinking and negotiation

(communication) skills are the ones among the top priority mastership for anyone who wants to be a leader in the life.

To sum it up, people need to be taught not only to take their responsibility for their finances or chores or keep investing in the professional growth, but they also need to learn to take the responsibility for their emotions, for being happy, for becoming more loving, caring, tolerant, and respectful people. One of the most cutting-edge leadership methods for adjusting the system of emotional management is through meditation and prayer especially when it's delivered in an unobtrusive, soft, and playful manner. ■

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On some challenges new generation leaders need to tackle

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The article addresses the issue of contemporary challenges young leaders, the representatives of new generation leadership, are facing and the way and approaches considered for application in order to tackle the problems and

being able to construct a long term vision for change on a global scale. The author emphasizes on the need for building up emotional intelligence in order to create and sustain various levels of business and personal relationship efficiency as a result of communication skills improvement.

Keywords: new generation leaders, change leadership, transformation, leadership challenges, strategic leaders, globalization.
